

Business Plan Resources and References

Developing and presenting a formal business plan can be a daunting experience! If this is “new territory” for you, there are thousands of available resources. If one is to do an internet search and type the words “business plans”, in just seconds you will have well over a million “hits”. Here is just a sampling of what is available to you from just one web site:

“Business Reference Services, Library of Congress”

- a. Anatomy of a Business Plan: the step-by-step guide to building your business and securing your company’s future, 7th ed., Linda Pinson
- b. The Business Plan Workbook: the definitive guide to researching, writing up and presenting a winning plan, Colin Barrow, Paul Barrow and Robert Brown
- c. Business Plans Handbook: a compilation of actual business plans developed by small businesses throughout North America, Gale Research Inc.
- d. Business Plans Made Easy, David H. Bangs, Jr.
- e. Business Plans that Work: a guide for small business, Jeffrey A. Timmons, Stephen Spinelli, Andrew Zacharakis

Such a list could go on for dozens, perhaps hundreds of pages!

Lewistown and the central Montana area are very fortunate to have easy access to the Snowy Mountain Development Corporation (SMDC). One of the staff members at SMDC who does a great deal of business development and business plan development consultation and counselling is Bob Giese. If you are interested, you can contact Bob and make appointments for one-on-one, face-to-face consultation and assistance. Bob can help you develop multi-year profit projections, cash flow worksheets, and your actual business plan. His contact information is:

Bob Giese
Snowy Mountain Development Corporation
613 NE Main
Lewistown, MT 59457
(406) 535-2591

In addition, the SMDC regularly develops and hosts different workshops, either in a series or individual topic formats, that help individuals and families learn about different aspects and considerations associated with business development. In past years, these have proven to be helpful to either business start-up ventures or the expansion of existing businesses. You will want to have your name on their contact list.

Thank you for your interest in business development/expansion in Central Montana!