



## ROC 59457 Business Plan Competition

ROC 59457 is a business plan competition designed to make your business idea into a reality **within the Lewistown downtown district**. The written business plan is **due Thursday, March 31<sup>st</sup>**. The top three ideas will have an opportunity to present to a local panel mid-April with the community-wide announcement celebration scheduled for the end of April. Aspiring entrepreneurs may be able to win a **\$5,000 cash prize** towards implementing their start-up business or expansion proposal and a **support services package** that includes consultant/mentoring services, a marketing package, facility location assistance, and a professional services package of accounting and legal services.

Name \_\_\_\_\_

Business Name or Idea Description Title \_\_\_\_\_

Contact Information:

Email Address \_\_\_\_\_

Physical Address \_\_\_\_\_

Phone (primary) : \_\_\_\_\_ Phone (alternate): \_\_\_\_\_

Requested use of the \$5,000 cash prize money:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I understand that this one-page application form and the publicity photo provided by the top three (3) contestants is public information and may be used in this and future marketing materials, on social media, by SMDC or members of the ROC committee, in media releases, etc.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Application Checklist:

- \_\_\_ Application form
- \_\_\_ Cover letter that includes a statement on intended use of the prize money
- \_\_\_ Business plan that includes the plan concept, history, marketing plan, management, and finances